

WHY JOIN?

- ✔ Email Blasts: Send eblast advertisements to the WISPA network list of 6300+.
- ✔ Vendor Directory: Your logo and website address will be placed in the WISPA.org Vendor Directory.
- ✔ Sponsorships: Increase your brand recognition and networking opportunities through sponsorships at our conferences, webinars, WISPA events, and other communication vehicles.

MORE CORE BENEFITS



Have your voice heard on Capitol Hill, at the FCC, NTIA, and in your state through our advocacy initiatives.



Provide your employees with healthcare, business insurance, pet insurance, 401K programs, and group benefit options from WISPA sponsored plans.



Enjoy educational opportunities including webinars, informative sessions at our trade shows, direct access to manufacturers to answer the most complex questions, and more.

“AS A REGULAR ATTENDEE AND EXHIBITOR AT WISPAPALOOZA AND WISPAMERICA I HAVE BEEN DELIGHTED BY NOT ONLY THE QUALITY OF THE SHOW, BUT BY THE QUALITY OF THE ATTENDEES. AS AN EXHIBITOR, MY GOAL IS TO SPEAK WITH DECISION MAKERS AND INFLUENCER'S WHEN I'M ON THE FLOOR - WISPA TRADE SHOWS DELIVERS ON THAT AND MORE!

- LAYNE SISK, CEO | SERVERPLUS, LLC

WISPA WISE REFERRAL PROGRAM

For each new WISPA member you refer, receive:



Want more? The new member will receive 10% off their first-year membership dues by using code **WW10**.



**BROADBAND
WITHOUT
BOUNDARIES**

VENDOR MEMBERSHIP

Are you a distributor, supplier or manufacturer of goods and services provided to ISPs? Being a Vendor Member is a great way to stay top of mind with WISPAs Principal Members.

JOIN WISPA

The Association for
Broadband Without Boundaries

WISPA.org
202-240-7000
membershipinfo@wispa.org

ABOUT WISPA

WISPA – Broadband Without Boundaries was founded in 2004 to promote the development, advancement, and unification of the WISP industry, with WISP defined as “an Internet service provider that utilizes wireless, fiber optics, or other technologies to distribute broadband or related Internet Protocol-derived services.” WISPA represents the interests of the evolving WISP ecosystem, which is comprised primarily of small, innovative entrepreneurs who provide fiber and wireless broadband solutions to consumers, businesses, first responders, and community anchor institutions. WISPs deliver critical Internet access to millions of Americans in unserved and underserved rural, suburban, urban, and Tribal areas.

THIS IS BY FAR THE BEST TRADE SHOW TO ENGAGE CEO'S AND CTO'S OF THE NATION'S FIXED WIRELESS SERVICE PROVIDERS. THE ROI FROM OUR SPONSORSHIP AND EXHIBITING IS INCREDIBLE.
- DANIEL WHITE, CO-FOUNDER | ATHERAL, LLC

MISSION

WISPAs mission is to help WISPs usher in the next wave of evolving connectivity solutions through a strong, vibrant, and participatory WISP community. We engage directly in Federal and State-level advocacy with elected officials, participate in shaping regulatory, spectrum, and industry standards policy with regulatory and jurisdictional agencies, host two major annual national conferences and education events (and other regional events), and serve as an educational and best practices resource, for our members as well as our industry. We are a trusted partner for developing sound public policy that encourages investment, development, and deployment of reliable broadband to all Americans, no matter where they live.

MEMBER BENEFITS

Networking

Benefit from new relationships with ISPs and vendors from around the world via our two major trade show conferences, WISPAMERICA in the spring and WISPAPALOOZA in the fall.

Advocacy Program

With more than 50 FCC filings per year and frequent meetings with FCC Commissioners, NTIA staff, and members of Congress, WISPA leads the way in advancing the causes important to its members and the industry.

State Advocacy Program

WISPAs State Advocacy Program ensures your interests are represented in every broadband office and state legislature where broadband policy issues are being discussed. Our advocacy includes advancing legislation that affects a state's broadband landscape, holding state legislative days to educate lawmakers about our industry, and engaging in direct conversations with Governors and broadband offices to strengthen your voice.

Branding & Marketing

Opportunities include sponsorship in our monthly newsletter, website ads, panel presentations / Capitol Hill briefings, studies, eblasts, and webinars.

Trade Show Discounts

Take advantage of your membership with steep discounts on exhibiting your goods and services or take advantage of discounted conference passes.

Leadership & Committee Participation

Help shape the future of our industry and association by joining a committee or running for a seat on the Board of Directors.

Forums

The members forum is an invaluable way to become acquainted with WISPA Principal Members, their businesses, and business needs. The vast majority of the topics are technical or business-related in nature and typically relate to industry products or services.

Abenity Member Perks Program

Offering you and your employees member-only discounts and corporate rates on everything from pizza and the zoo, to movie tickets, car rentals and more! With over 302,000 offers across 10,000 cities and easy mobile access, you'll always find a reason to Celebrate Your Savings!

Members Only Health & Business Insurance

WISPA offers sponsored health insurance plans for businesses, employers, individuals, families, pet insurance, and 401k programs.

Vendor Marketplace

Advertise the products and services you offer through the WISPA member-exclusive Vendor Marketplace where members can quickly and easily find you with a simple keyword search module found on your WISPA membership online portal.

TIERED PRICING

The tiers are based on your company's revenue derived from the ISP market.

ISP RELATED REVENUE	ANNUAL DUES
UP TO \$250,000	\$800
UP TO \$5,000,000	\$2,000
UP TO \$50,000,000	\$4,000
UP TO \$100,000,000	\$8,000
UP TO \$200,000,000	\$16,000

